

COMING **SOON!**

THE BUSINESS OF **MUSIC**

*for Caribbean
practitioners*



Are you a recording or performing artist, songwriter, music producer or music business representative? This online course is for you!

Learn how to:

- Enter the music market and succeed
- Protect your intellectual property; copyrights, trademarks and domain names
- Find and negotiate with purchasers and distributors
- Prepare your music marketing plan and identify your niche
- Use social media to market your music and reach your fans

Take your music to the next level and compete on the international market.

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Enhancing Competitiveness in the Global Marketplace



CARIBBEAN
EXPORT
DEVELOPMENT AGENCY